

HAPPENINGS

Quarterly Newsletter | July-Sept 2025 | Volume 3 | Issue 3



KLS IMER
Celebrates

35th

Foundation Day

KARNATAKA LAW SOCIETY'S

INSTITUTE OF MANAGEMENT EDUCATION & RESEARCH
(Autonomous)

Recognised by AICTE, New Delhi &

Accredited by NAAC with grade "A" Permanently

Affiliated & Autonomous Institute under RCU, Belagavi.



Igniting the Entrepreneurial Spirit

02-07-2025



IQAC–KLS IMER hosted Dr. Punith Raj K. N., Founder & CEO of Seminarroom, for MBA students. The session fostered entrepreneurial thinking, covering vision, resilience, risk-taking, India's start-up ecosystem, funding, networking, and LinkedIn personal branding through engaging examples.

In Conversation with Belagavi's Trailblazing Leader

03-07-2025



KLS IMER hosted Episode #4 of its exclusive podcast series “Leaders of Belagavi,” featuring Mr. Dilip Chandak, Managing Director of Vega Group of Companies, as the Leader of the Month. He was interviewed by Ms. Chetana Sarang, Founder and CEO of Dattamsh EdTech LLP. The conversation highlighted his entrepreneurial journey, leadership philosophy, and the challenges overcome in building a renowned brand from Belagavi.

Pride of KLS IMER

03-07-2025



Miss Sakshi Mali, a KLS IMER student, proudly represented Karnataka at the 54th Senior Women's National Handball Championship in Bhuj, Gujarat. Her participation brought immense pride to the institution and the state, highlighting her sporting excellence.

Workshop on “AI & Social Media”

04-07-2025



KLS IMER's Marketing Club conducted a one-day workshop on “AI & Social Media” led by Mr. Zahir Mirza, Founder of SkillMill India and Program Head at Sir J J Institute of Applied Art, Mumbai. Students gained insights on AI-driven social media engagement, content design, and digital branding, enhancing industry-ready skills and creative perspectives.



Students Visit Deshpande Startups

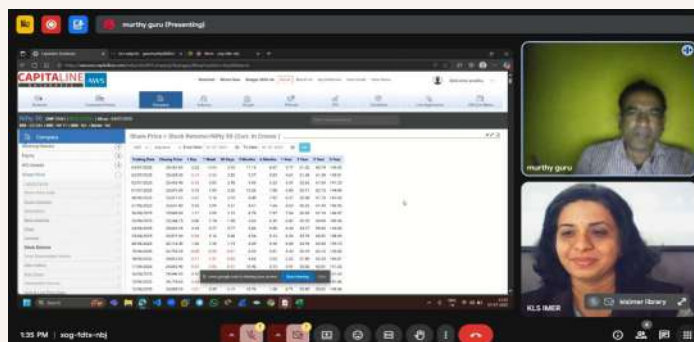
05-07-2025

As part of the Innovation Marketing course, students visited Deshpande Foundation's Startups Campus, Hubballi, gaining practical exposure to innovation and entrepreneurship. They explored incubation facilities, interacted with experts, and learned from startup case studies focused on impact-driven innovation in emerging markets.

Workshop on Capitaline Database

07-07-2025

A one-day workshop on the Capitaline platform was conducted for MBA Analytics students. Mr. Guru Murthy demonstrated financial analysis tools through hands-on exercises, enhancing students' skills in financial analytics, equity research, and data-driven decision-making for academic and career readiness.



Students Shine at National Level Student Presentation Competition

09-07-2025

KLS IMER celebrated its students' success at Utkarsh 2025, a national-level presentation competition at Davangere University. Ms. Kshama Chougule and Ms. Vaishnavi Mustigeri won Third Prize among 164 teams, Mr Mohammed Saad, Mr. Aditya Balekundri, and Ms. Rajashree Badache received the Best Speaker Award

Tree Plantation Drive at KLS IMER

09-07-2025

The Green Club of KLS IMER, in collaboration with the Karnataka Forest Department, organized a Tree Plantation Drive on campus to promote sustainability. Students and staff participated actively. Dr. Arif Shaikh stressed eco-conscious initiatives, while Mr. Saiyadsab Nadaf highlighted plantation drives in combating climate change.





Insights from an Entrepreneurial Alumnus

14-07-2025



An Alumni Interaction Session was held at KLS IMER with Mr. Kartik Yelavattimath (2015–17 batch), Co-founder & CEO of Small Miracles and Operations Manager at Arihant Hospital. His talk on “Jack of All Trades or Master of One” inspired students through real-world career insights.

Learning through Experience

14-07-2025



Marketing students visited Melody Mattresses, Belagavi, where founder Mr. Vinodkumar Hotagi shared his entrepreneurial journey. He highlighted quality, customization, and customer focus, offering students practical insights into manufacturing, branding, and marketing, and effectively linking classroom learning with real-world business practices.

Students emerged as the General Championship Winners

15-07-2025



KLS IMER celebrated its students' outstanding achievement at Ashwamedha 2025, a national-level management fest at Siddaganga Institute of Technology, Tumkur. Competing against teams from leading institutes across Karnataka, KLS IMER emerged as the General Championship Winner, reflecting excellence, teamwork, and strategic brilliance.

Experiential Learning Visit to Creintors Group

17-07-2025



HR Specialization students visited Creintors Group of Companies, Belagavi, gaining practical exposure to industrial operations and understanding HR's strategic role in aligning people, processes, and products. Mrs. Aishwarya, Head – Admin & HR, shared employee growth stories highlighting engagement, mentoring, and continuous learning, effectively bridging classroom concepts with real-world HR practices.



Workshop on Indian Knowledge System

17-07-2025

The institute organized a workshop on the Indian Knowledge System for MBA second-semester students. The session, led by Mrs. Rutuja Kamat, entrepreneur at Prunik HR Consultancy and former Sociology faculty at RPD College highlighted the richness and relevance of Indian knowledge systems in contemporary society and managerial practice, with active student participation.

Applications of Lean Management

18-07-2025

A session on “Applications of Lean Management in Industry” was organized for fourth-semester students as part of the Total Quality Management course. Mr. Vasant Pattar, Founder and CEO of Yashaswi Consultants, Belagavi, explained Lean Management and Six Sigma through practical examples and interactive activities, covering Lean Thinking, 5S, Kaizen, Root Cause Analysis, and the DMAIC framework.



Experiencing Smart Traffic Management

18-07-2025

Services Marketing students visited the Traffic Management Control Centre, Belagavi, gaining insights into CCTV-based traffic monitoring, coordinated signal management, and rapid accident response. The visit highlighted the role of technology and disciplined road behaviour in ensuring urban safety, efficiency, and smooth traffic flow.

Lesson from Intrapreneurial Journey

19-07-2025

The institute hosted an Alumni Interaction Session with Mr. Adarsha Gulabani (2019–21 batch), CEO and Partner of the Adarsha Group. Speaking on “My Intrapreneurial Journey,” he shared experiences of managing diversified businesses and implementing innovative HR, operations, and marketing solutions, offering students valuable practical insights.





Hands-On Exposure to Market Operations

23-07-2025



As part of experiential learning, students visited the Belagavi Fruit Market to understand the fruit supply chain. They observed sourcing, grading, pricing, storage, and distribution, and interacted with traders to learn about forecasting, perishability, logistics, and market operations, effectively linking theory with real-world agri-business practices.

Annual Sports Meet 'SPIRIT – 2025' ignites Passion and Performance

24-07-2025



The institute inaugurated the Annual Sports Meet SPIRIT 2025 with great enthusiasm under the theme “Fuel the Fire. Feel the Game.” Chief Guest Mr. Satish Iranna Kadadi, Director, BDCC Bank Belagavi and alumnus (2014–16 batch), inspired students to balance academics and sports, with active participation from students, faculty, and staff.



Investor Awareness Programme

29-07-2025

A SEBI–NSE Investor Awareness Programme was conducted by Mr. Abhishek Sharma, Co-founder and Managing Director of Empirical F&M Academy Pvt. Ltd. The session focused on enhancing financial literacy, personal finance basics, informed decision-making, and developing practical financial skills for identifying investment opportunities.

Seminar of “One Nation One Election”

31-07-2025

Capt. Ganesh Karnik, former Member of the Legislative Council, delivered a keynote address on “One Nation One Election,” highlighting the importance of democracy, the role of voters in nation-building, and the advantages of a unified electoral process. He also emphasized the crucial role of youth in strengthening the nation.





Insights for Professional Growth

02-08-2025



Mr. Maruti Sadavar, Assistant Professor, Dept. of MBA, GIT, Belagavi, and alumnus (2004–06 batch), delivered a session on “Career Decode.” He highlighted AI tools for resume building, the importance of internships, employability and entrepreneurial skills, interview strategies, and effective LinkedIn profiling through an interactive session

Placement Readiness Workshop

04-08-2025



A Placement Readiness Workshop for first-year MBA students was conducted by Mr. Anand Kustagi, Founder of Keystone Learning. The session focused on corporate etiquette, workplace communication, interview preparation, and virtual interview skills through presentations, role plays, and interactive activities, enhancing students' confidence and employability skills.

Students Gain First-hand Insights into Rural Life

05-08-2025



Marketing and HR specialization students undertook a rural visit to study buying behaviour, lifestyle patterns, and cultural influences. Visits to Amte village, Gokuldharm Eco Village, and Gawase village exposed them to sustainable practices and rural life, effectively linking classroom concepts with real-world rural experiences.



MoU with LEO Engineers

06-08-2025

KLS IMER signed an MoU with LEO Engineers Pvt. Ltd., Belagavi, to strengthen industry-academia collaboration. The company specializes in steam turbine packaging and industrial components. Mr. Jaydeep Birje, Director, and Mrs. Sonali Birje, HR Head, were present during the signing.



Celebrating 79 Years of Freedom and Progress

08-08-2025



Alumni Interaction Session by Mr. Mohammed Akeel Tahasilda

09-08-2025

An Alumni Interaction Session was conducted by Mr. Mohammed Akeel Tahasildar (2014–16 batch), Senior Area Sales Manager, PhonePe Pvt. Ltd., on the topic “Decline in Skillsets.” He highlighted gaps between traditional education and industry needs, emphasized essential corporate skills, and stressed self-management as a critical yet underrated competency, offering practical tips for skill development.



Workshop on CRM excellence by ZOHO

12-08-2025

A ZOHO Training Workshop was organized on campus for second-semester MBA students by CRM expert Mr. Raghvendra Chikkalkar. The workshop provided hands-on exposure to CRM applications, business automation, sales management, and ZOHO analytics, enhancing students' technical skills, industry readiness, and employability.



KLS IMER Congratulates Dr. Ameet Kulkarni on Doctoral Achievement

09-08-2025

The Management, Director, and staff members of KLS IMER congratulate Dr. Ameet Kulkarni on being conferred the Doctorate in Management (Marketing Specialization) from VTU in September 2025.

National tour to Gujarat and Rajasthan

- Statue of Unity
- Amul Factory
- National Dairy Development Board (NDDB)
- Akshardham Temple
- Atal Foot Bridge





One-Week International Tour to *Dubai*



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